



CHECK IT OUT

FRIENDS OF THE LIBRARY-PLACERVILLE CHAPTER NOVEMBER 2018

President's Message: A year of successes

As the holidays loom before us, it is a good time to look back on the year and recognize the many activities and achievements of your Friends of the Library chapter. Here are just a few.

Wine for Words

The annual Wine for Words fundraiser, held on September 30, was enjoyed by more than 100 attendees. Paired with appetizers provided by Old Town Grill and Gold Country Retirement Community were various wines from Bookshelf Wines, Fleur de Lys Winery, Lava Cap Winery, Madroña Vineyard and Sierra Vista Winery. A special feature of the event was author Barbara Keck, who spoke of the many risks that were overcome by those families who now have wineries in the Sierra Foothills. Silent auction items went quickly and included a beautiful quilt that depicts library shelves filled with books and a wine cooler generously donated by Home Depot.

New ways of raising funds

A new method of fundraising was tried in late August. A specified day and time was designated for purchasing a meal at Chipotle (in the Safeway shopping center). By mentioning the PV/FOL when the order was placed, a portion of the cost went to our chapter. Although funds received were modest, the method only required printing up flyers and posting on Facebook to publicize the time and day of the event. How easy is that? Bev Case announced that a similar fundraiser with Jamba Juice is now underway (see back for details).

Used book sales

Book sales continue to be a sustaining part of the chapter fundraising endeavors. Lobby sales *continued on back*



A quilt depicting book-filled library shelves and a wine cooler from Home Depot were among the many popular silent auction items at Wine for Words.



SAVE THE DATE

Annual meeting set for January 28

Preparations are now underway for the annual general membership meeting to be held on Monday, January 28, 2019, at the Placerville Library. Included in the program will be election of new officers for the Corporate Board and a vote on changes to by-laws.

A special feature will be a talk given by Greg Lucas, California State Librarian, focusing on his vision of the state of libraries in the future in light of social media and how, we as

a nonprofit, can sustain and increase energy and membership, the backbone of our libraries. There will be a short Q & A period at the end of his talk.

Lunch is included for a nominal fee of \$10 and can be purchased online at www.eldorado.libraryfriends.org. Make your plans to attend this important event.

The theme for this year's meeting is "Books made into Movies." Annual Member-

ship Meeting Coordinator Marilyn Johnson is looking for movie memorabilia to borrow for this event, such as movie posters, an old home movie projector and camera, film reels and reel storage canisters, etc. Dig through your closets or if you have a suggestion of a possible source that may have some items please contact either Placerville FOL President Celia Orona at cjorona2@gmail.com or call Marilyn at 530-391-3547.

New officers lead the way in 2019



It was one year ago last fall that a special article featured George Barbour's retirement after volunteering for 12 years in the FOL Book Sale. George came to the library by way of a genealogical search. As part of that endeavor, he discovered a nugget of information: the best place to get ancestral information is your local library. After many visits to the library, it wasn't long before he became part of the volunteer crew working as the book sorter. George took a sabbatical during 2017 but he is now back as treasurer of the Placerville chapter, a

position he truly enjoys.

In contrast to George's long history with the library, it's been only a year that Bev Case has been with the Friends. For Bev, libraries have always been a place to grow and learn. According to her, "libraries are a safe haven." So, it was natural that on retirement from teaching, Bev came to our library as a volunteer. She has found her niche here working under Krystal Owens and the myriad tasks that are involved in library work as well as serving on the FOL board as vice president.

Specially priced cards for Jamba Juice smoothies will be available for sale at the used book sale to be held on November 30 and December 1, according to Bev Case, FOL vice president and event coordinator.

Case explained that the \$10 card will allow the purchaser to buy one smoothie and get a second one free. Up to six purchases (a potential 12 smoothies) can be made with the card. There is no expiration date and they can be used at any Jamba Juice outlet (there's one in Placerville at the Safeway shopping center on Missouri Flat).

She went on to describe the sale as a win-win for the purchaser and for Placerville Friends: "These cards can be used as stocking stuffers and make great gifts for the coming holidays. Plus we receive part of the purchase price, all of which goes toward new books."

A year of successes

continued from front

have been especially popular and this year will see many "gently used" holiday books available for a minimal price.

Social media

This year also saw an uptick in our use of social media. Marcia Hartman has kept FOL members informed on Facebook of the various events sponsored by our chapter. (Haven't "liked" us on Facebook yet? Search for our page using "Friends of Placerville Library.")

It's now easier than ever to renew your membership or make a donation using our chapter's page on Corporate FOL's new



Readying materials for the next used book sale

website, www.eldoradolibraryfriends.org. Visit this site for information about upcoming events, including book sales and fundraisers.

Finally, let's not forget how your contributions have helped to fund many of the children's programs as well as the Teen Prom and other teen activities. Thank you for your support!

—*Celia Orona, President*



Many thanks to FOL members Gerry Wegl, Bev Case and Lorrie Artigo for helping make the library's recent 40th birthday celebration a success.

FOOTNOTES

- 1. Library volunteers were honored on October 3** by the El Dorado County Board of Supervisors, who issued a proclamation recognizing their many hours of service to our library.
- 2. The most popular movies for holiday viewing** include "A Christmas Story," "It's A Wonderful Life," "A Charlie Brown Christmas," and "Elf." These top Christmas DVDs are currently part of your library collection. Which is your favorite?
- 3. The value of a volunteer hour in 2017 was \$24.69**, according to the Independent Sector, a research organization. Last year, more than 350 EDC library volunteers provided 16,000 hours of service.
- 4. Recognition of our veterans** will be the focus during the month of November. Cases in the lobby will display historical items from WWI.